

# SOUTHPAW



# IN YOUR CORNER

May 2023- Volume 9

This is  
**'In Your Corner'**  
Southpaw's  
monthly  
newsletter

Here at Southpaw, we love to celebrate all of our employees successes. 'In Your Corner' will be released monthly to update what is going on throughout our regions in our 100+ locations. We are dedicated to building a Southpaw community and celebrating all of our people. We look forward to the monthly stories we get to tell, from our back office, and coast to coast in our field locations!

## In this edition of ***In Your Corner***:

1. Get to know us at Southpaw
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7. Celebrating our Employees



Congratulations to the newest members of the Dunkin' East training team, Emily Seastrand and Eduardo Martinez. Their new role will focus on verifying our new crew members are fully trained, certifying shift leaders and managers in training, as well as training the crew for remodels and relocations and so much more .





## Get to Know us at Southpaw...

**Ryan Feminella**  
**Accountant**  
**ABTB Louisville**

Ryan joined the Southpaw family in 2022 and has been in the accounting field for close to 10 years. He lives in Seymour with an assortment of plants that he is trying his best to keep alive. Although botany isn't his true hobby of choice, you'll always be able to find him at a live music event dancing the night away or a new restaurant trying their cuisine with his family and friends.

On weekends, he looks forward to spending time with his boyfriend, Matt, and Matt's three dogs, Rex, Jett, and Mae. Even though Ryan doesn't have any pets of his own, he will unconditionally love every animal that he encounters.

**Ryan's Dunkin Order:** Medium iced coffee with mocha swirl and a side of hash browns

**Ryan's Taco Bell Order:** Crunchwrap supreme with creamy jalapeno sauce and a large Baja Blast

**3 words to describe Ryan:** Passionate, Loyal, and Thoughtful





# What's going on in Taco Bell Louisville:

## Amazing Volunteering

In April, the KY team was busy working in the community. Our very own Allyson Ashcraft, RGM at Fern Valley was responsible for organizing Southpaw Taco Bell's participation in a Fundraising event for Norton Children Hospital. Along with planning and organizing RGMs to volunteer at this amazing event, she was also recognized for her leadership and ability to mentor and uplift others.

Allyson was named one of Taco Bell's 30 under 30 for 2023! Allyson doesn't miss an opportunity to volunteer in the community and often takes part in the local food drives to support Homeless Shelters and Domestic Violence prevention. The team took the time to surprise Allyson and recognize her with a \$2000 trip voucher for this achievement. We are so very proud of Allyson and congratulate her for all her hard work.

## 5-Star Achievement

Taco Bell Vine Grove did it again with another Taco Bell 5-star ranking for Period 4! Vine Grove opened in mid-December 2022 took thier first 5-star in period 3 and now again period 4.



# What's going on in Dunkin' West:

## Phoenix Children's Hospital Visit

Southpaw loves their PCH kids in Arizona. Dunkin West had a special visitor from Phoenix Children's Hospital. They rolled out the red carpet and all the bells and whistles for Poppy!

Paul and Leona also delivered donuts to the hospital for Nurse's Day.





# What's going on in Taco Bell Mid-Atlantic:

## RGM & Team Recognition

This April the Mid-Atlantic team hosted another great Quarterly RGM meeting. The Area Leaders and HR took some time to share updates, as well as recognize Managers and their teams for any achievements in Q1. After lunch, the Managers were broken into teams for a friendly game of Jeopardy, The Southpaw Taco Bell version of course.

**5 -Star Celebrations:** Alex Daniyan – Team Heritage Blvd., Vedant Bhatt – Team Clinton, Jonathon Sorto – Team Town Center, Angel Sanchez Molina – Team Sterling, Ricky King – Team Upper Marlboro, Jesenia Plummer – Team Charlotte Hall, Jorge Grande – Team South Riding

**Best Core Scores:** Suraia Begum – Team Metrotech, Sonia Carolina Lopez & David Morris Team Crofton

**Q1 Speed Recognition** – Oscar Figueroa and Team Chantilly

**5 Star P4 – KT locations:** Francis Gomes – Team Calverton, Brittany Brady – Team Leonardtown, Eddie Villalta – Team Solomons Island

Amazing job, teams!



## What's going on in Dunkin' East:

### 3rd Annual CarPark for Dunkin' Drives

Some of our Dunkin' East locations took part in the third annual CarPark's Dunkin' Drives, a morning of cars and coffee for driving and Dunkin' enthusiasts across New York State. At our Chester location, drivers were treated to a concert by our RGM, and singing star, JJ!

### Midland Park II Opening

We are excited to announce our relocated Midland Park location is officially open! Congratulations, Team! Southpaw donated \$3000 to a local food bank!



## May is Mental Health Awareness Month

**Co-Founders & Co-CEO's, Judd & Erica, have a passion for giving back to others, and they have always said that they want to provide Mental Health services to their employees as they understand no matter who you are, most of us could benefit from having someone to connect with no matter what the issue.**

Southpaw is partnered with BetterHelp to support you and your wellbeing by providing you with easy and convenient access to professional counseling services online. As an employee, this benefit is available to you completely free of charge, offering 10 free sessions with a licensed therapist. No matter what the topic that impacts you, there will be someone there to connect with; no matter how big or small it may be, Southpaw wants to provide assistance during these times. All conversations and interactions with BetterHelp are completely confidential.

### **Looking for your login?**

Email [HR@southpaw.co](mailto:HR@southpaw.co)

### **Additional Questions?**

Contact BetterHelp at:  
[partnersuccess@betterhelp.com](mailto:partnersuccess@betterhelp.com)

