

SOUTHPAW

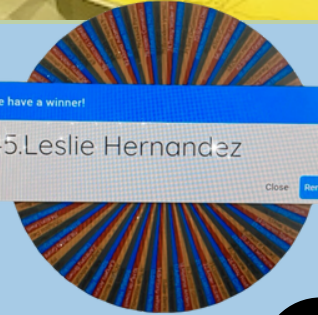
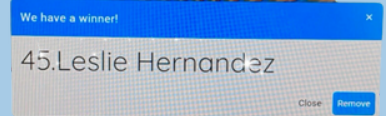


IN YOUR CORNER

February 2024- Volume 18

This is
'In Your Corner'
Southpaw's
monthly
newsletter

Here at Southpaw, we love to celebrate all of our employees successes. 'In Your Corner' will be released monthly to update what is going on throughout our regions in our 100+ locations. We are dedicated to building a Southpaw community and celebrating all of our people. We look forward to the monthly stories we get to tell, from our corporate office, and coast to coast in our field locations!



Southpaw Social Sweepstakes

Congratulations to Leslie Hernandez from our Atlanta market for winning our first Southpaw Social Sweepstakes and our brand-new sweatshirt!

Follow us on social media for our next Southpaw Social Sweepstakes!

Instagram: @southpawcompanies

Facebook: facebookcom/southpawcompanies

In this edition of ***In Your Corner***:

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4. Atlanta Update
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Get to Know us at Southpaw...

Susan Maier Accountant, Dunkin' East

Sue has been on the Southpaw team since 2017. She is the accountant in charge of some of our Dunkin' locations in New York and New Jersey. She graduated college with a major in finance & minor in accounting, but also received a horticulture degree and worked as a landscape designer for 6 years. She still does design on the side outside of Southpaw.

Sue currently lives with her boyfriend, Joe, her daughter, Kendall, and her Morkie, Thor. She has two sons as well, Steve and Jake. Outside of work, Sue enjoys kayaking, hiking, gardening & concert-going.

Sue's Dunkin Order: a large Caramel Mocha latte with skim milk and a chocolate glazed donut

Sue's Taco Bell Order: A simple beef taco!

3 words to describe Sue: fun-loving, kind, hard-working



What's going on in Dunkin' East:

Galentine's Get Together

Our Dunkin' East ASL gals had a fun day getting pampered at Sojo Spa to celebrate Galentine's Day (and some much-needed relaxation after a great 2023).

New Directors of Operation

We would like to congratulate Brian and Devon on their promotion to Directors of Operations for Dunkin' East. We are so excited to see you two continue to succeed in this new role!



What's going on in Dunkin' West:

An Impressive Valentine's Day

Ryan's team led the market in speed of service, averaging 149 seconds. Hayden was #2 for the day, Surprise was #3, 23Thomas was #4, & Bethany was #5 in speed of service. Every single store in his district was below 170 seconds.

Surprise was #1 in the market for sales. Camelback was #2, Bethany #3, and Avondale #6. Avondale was #1 in the market in comp vs. Valentine's 2023, and 23Thomas was #2. Avondale was #1 in the market for BR Sales and was #1 for BR comp in the market vs. Valentine's 2023. Avondale also set a new single day guest count record.

These four stores set new single day sales records: Camelback, Bethany, Avondale, 23Thomas.

Our district also set a new single day sales record. We led the network in sales & comp over Valentine's 2023. We sold a whopping 10,532 donuts and led the market in donut sales.

Amazing job, team!



What's going on in Taco Bell Atlanta:

RGM End of 2023 Results & Recognition Meeting

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Team Atlanta held their end of 2023 RGM meeting last month. They had special visits from Judd and Tracy from Connecticut! The team recognized their RGM's of the year for each area and supreme ratings!

Congratulations team on a successful 2023, and as Jesse said "let's get ready to ROCK out 2024!"



What's going on in Taco Bell Louisville:

Louisville Market End of Year Celebrations

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Team Louisville had so much to celebrate at their Q4/End of Year RGM Rally. They celebrated new RGMs, Q4 Supreme Winners, 2023 Supreme Winners, Golden Bell for team Westport and Charley Frank, Sales, Speed and Labor Winners!

The ASL team celebrated the Golden Bell win with the whole Westport team on a separate occasion. They treated them to an evening of fun at Full Throttle adrenaline park and some pizza.



What's going on in Taco Bell Mid-Atlantic:

Charlotte Hall Signature Store

Congratulations to Jesenia Plummer and team Charlotte Hall for achieving Signature status. To become Signature, you strive to be a 5-Star restaurant all year long with a clear focus on People, Customers, Fundamentals and Sales.

RGM End of 2023 Results & Recognition Meeting

The Mid-Atlantic team had a successful 2023 with a lot to celebrate at their 2023 Results and Recognition meeting. The ASL team recognized Charlotte Hall's Signature store, Angel Sanchez's Golden Bell, Lowest Complaints, Best Speed, 5 Star KT Operators, and all the area area's RGMs of the year. Great job team!

