

SOUTHPAW



IN YOUR CORNER

December 2023- Volume 16

This is
'In Your Corner'
Southpaw's
monthly
newsletter

Here at Southpaw, we love to celebrate all of our employees successes. 'In Your Corner' will be released monthly to update what is going on throughout our regions in our 100+ locations. We are dedicated to building a Southpaw community and celebrating all of our people. We look forward to the monthly stories we get to tell, from our corporate office, and coast to coast in our field locations!



Our Woodbridge Corporate Office celebrating Thanksgiving (below) and the Holidays (above).
A great time was had at both events!

In this edition of ***In Your Corner***:

1. Get to Know Us at Southpaw!
2. Dunkin' East Update
3. Dunkin' West Update
4. Atlanta Update
5. Louisville Update
6. Mid-Atlantic Update
7. Celebrating our Employees



Get to Know us at Southpaw...

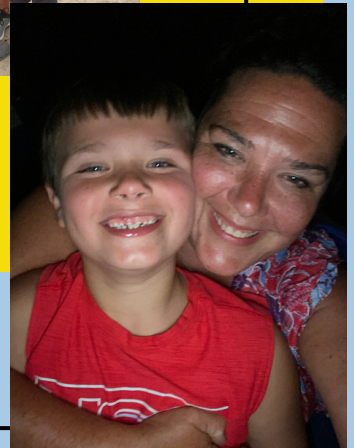
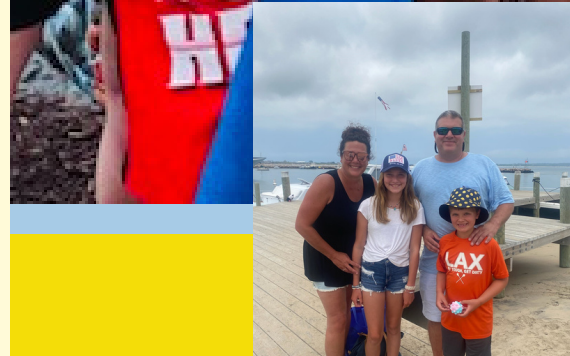
Tracy Pearsall Vice President, Human Resources

Tracy has been in the Human Resources field for over 25 years. Early in her career, she was in Human Resources for a furniture retailer and then went into corporate America for a few years. She missed the hustle of the hospitality and retail business and joined Southpaw in 2019, where it was a perfect combination of people and business. When she began with Southpaw there were 93 locations. Now with over 180 locations, she has been part of the growth of the company and is always ready for more opportunities for Southpaw.

Tracy strives to bring her philosophy of kindness into everything she does so that each Southpaw employee and customer knows that they matter.

When Tracy is not working, she enjoys attending live music or sporting events, photography and spending as much time as she can with her friends and family, especially her husband, Matt and 2 children, Jenna (13) & Tyler (8).

Tracy's Dunkin Order: Everything Bagel with veggie cream cheese and hot hazelnut with Splenda and cream
Tracy's Taco Bell Order: Burrito Supreme combo
3 words to describe Tracy: Thoughtful, Kind & Energetic



What's going on in Dunkin' East:

Vernon's Santa Event

Our Vernon store held a Santa event this month! Tabitha, the store manager, arranged it all. It was a fun event! Santa and his elves showed up (Jason, Nicole and Victoria). We had store manager Avion, from Newfoundland, stop in to give Santa his wish list! They handed out free gifts to the community children as well as hot chocolate and coloring pages.

Congratulations to Newburgh's new AGM

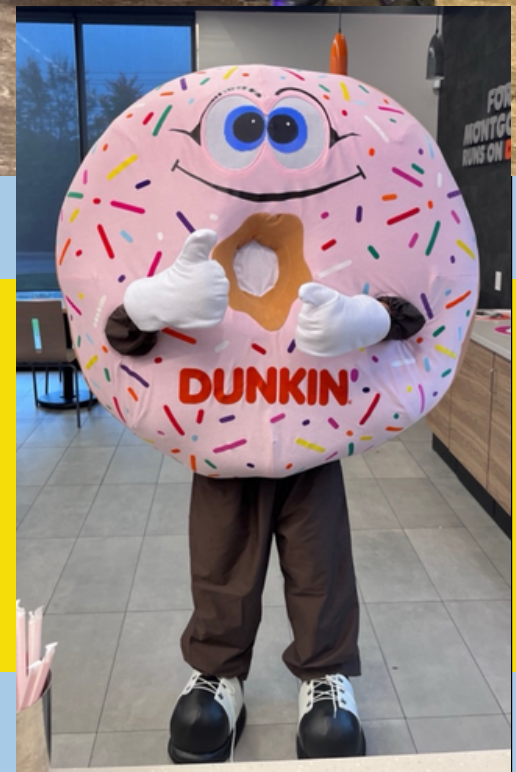
Jenna Smith has accepted a promotion to AGM of Newburgh!



What's going on in Dunkin' West:

Congratulations Petrina

Petrina was awarded the Best Leadership award at our GM Meeting. Petrina takes pride in her District and has best overall performance. Thank you Petrina, For everything you do !



What's going on in Taco Bell Atlanta:

Atlanta Give Back Day

Southpaw's Leadership Team was able to give back to the community and help a local shelter prepare 200 bags of vegetables to feed 200 families. We had fun but more importantly it was for a great cause for those in need. We win together, Team Southpaw! Shout out to Sam for arranging this event!

Shout outs for Team Atlanta this month:

Daghlonega #1 on the rack and stack p-11 and averaging 4.5 stars since program started

Team 41259 averaging 4.5 stars since the program started

Shout out to team **Smyrna** & team **Austell**: Saturday Snack Attack Recognition

5 Star Stores

- Buford
- Dahlonega
- Sugarloaf
- Cleveland
- Douglasville
- Suwanee TL
- Peachtree Corners

ASL- Sarai Taylor



What's going on in Taco Bell Louisville:

New RGM Cave City Location

Congratulations for the new RGM promotion, Darren! The Louisville team is so proud of you!

New Store Opening Soon

Our newest location in Kentucky is opening 12/26, in Tyler Village!

Two Worlds Collide

Jesse Moreland, Sr. Director of Operation in our Atlanta Market, came to see the KY market and spend some time in the field with Austin and Deek.



What's going on in Taco Bell Mid-Atlantic:

Grand Re-Opening of Leonardtown

Congratulations Team Leonardtown! T-Bone and Heather did a great job advertising our amazing brand and grand opening on the radio! The store is absolutely gorgeous!

Fast Friday DT Speed Winner

Congratulations to team Seaford for the Fast Friday DT speed winner for Area East. Way to go Alexis and team!





***Wishing the
happiest Holiday season
to you and your families,
Team Southpaw!***

We are looking forward to a fantastic 2024!

